

BASIC HIGH SCHOOL BAND DEPARTMENT



2009 - 2010 Advertising Contract & Rates

♫ CLARK COUNTY SCHOOL DISTRICT ♪

♫ HENDERSON, NEVADA ♪

BASIC HIGH SCHOOL BANDS

Advertising Contract and Patron Information
For the 2009 – 2010 Concert Season

Wind Ensemble, Concert Band, Jazz Band, and Percussion Ensemble

Our Events and Your Potential Recognition

The Basic High School Band will be presenting an exciting season of concerts for the 2009 – 2010 school year. We begin with a Winter Concert with the Wind Ensemble and Concert Band on December 9th. Our Pre Solo & Ensemble Concert featuring students participating in the CCSD Solo & Ensemble competition is in February. Our Pre-Festival Band Concert will be held at Basic High School with a guest band from Brown Jr. High School on February 24th. We will be performing at the Clark County School district Festival on March 13th. The Spring Band Concert is April 28th. We close the year with the 7th annual Pops Concert on May 21st featuring a guest artist.

Advertisements

It is our hope that local businesses and individuals will take an active part in supporting Basic High School Bands by advertising in our many Concert Programs. Your ad will appear in over 1200 programs distributed at our numerous performances, beginning with our Winter Concert December 9th.

If you are interested in advertising in our program please fill out the ad contract on the back page of this brochure, attach your ad copy and any camera ready logo art, as well as your payment (cash, money order or business check, personal checks not accepted) and return to your ad to your salesperson or directly Basic High School Band. You may also send your ad via email to MaryKay Weishan at mhweishan@interact.ccsd.net.

Basic High School Band
Attn: Mr. Mark McArthur
400 Palo Verde Dr.
Henderson, NV 89015

Advertising Rates (one price for all programs)

Full Page, Back Cover	\$300
Full Page, Interior Covers	\$250
Interior Full Page	\$200
Interior 1/2 Page	\$100
Interior 1/4 Page	\$50
Interior 1/8 Page (Business Card)	\$30

Patron of the Basic High School Bands

Patrons play a great role in maintaining and preserving the arts in their communities. The Basic High School Band Department will be recognizing the generosity of patrons in our Concert programs. Individuals wishing to contribute will need to return the Advertising /Patron contract along with cash or a business check, personal checks not accepted (payable to Basic High School Band) to your salesperson or send directly to:

Basic High School Band
Attn Mr. Mark McArthur
400 Palo Verde Dr.
Henderson, NV 89015

Patron Rates

Teachers Club	\$10 - \$30
Lo Brass Society	\$31 - \$59
Hi Brass Society	\$60 - \$99
Percussion Society	\$100 - \$149
Woodwind Society	\$150 - \$249
Silver Society	\$250 - \$349
Gold Society	\$350 - \$499
Directors Circle	\$500+

~~~~~  
**Hi Notes**

Write a message for your loved ones to read in the Concert Program. For \$10 you will get 25 words or less for your message. You decide which one program your message should appear. For \$25 your messages can appear in all your selected programs. A different message for each program selected or the same message for each one, your choice.

Please indicate the program you would like your message to appear in:

- Dec. 9<sup>th</sup> Winter Concert for Concert Band and Wind Ensemble
- Feb. Pre Solo & Ensemble Concert
- Feb. 24<sup>th</sup> Pre-Festival Band concert with guest Brown Jr. High Band
- April 28<sup>th</sup> Spring Concert for Concert Band and Wind Ensemble
- May 21<sup>st</sup> 7<sup>th</sup> Annual POPS Concert featuring a guest artist

Examples are:

Robert – Your music makes our hearts soar; stay focused on your goals. Love, Mom and Dad.  
Melissa – We are proud of your dedication and hard work. Love always, The Jones Family.

#1 - 25 words or less – Date of program \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

#2 - 25 words or less – Date of program \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

#3 - 25 words or less – Date of program \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Continued on next page

Please fill out Patron/ Hi Note information on the next page.

# Advertising/ Patron/ Hi Note Contract

Please Print or Type all information

**Advertiser/ Patron/ Hi Note Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/ State/ Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Home Phone:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Amount Paid:** \_\_\_\_\_ **Desired Ad Size: (Circle one below)**

|                 |      |       |                    |                     |                 |
|-----------------|------|-------|--------------------|---------------------|-----------------|
| 1/8 (Bus. Card) | 1/4  | 1/2   | Interior Full Page | Full Interior Cover | Full Back Cover |
| \$30            | \$50 | \$100 | \$200              | \$250               | \$300           |

**Please attach your black and white camera-ready artwork or neatly sketch your ad and attach to this form. Ads that are not camera-ready will be designed for an additional \$20. You may email your camera-ready artwork to mhweishan@interact.ccsd.net.**

~~~~~  
Patron Information Amounts below only:

\$	Teachers Club	\$10 - \$30
\$	Lo Brass Society	\$31 - \$59
\$	Hi Brass Society	\$60 - \$99
\$	Percussion Society	\$100 - \$149

\$	Woodwind Society	\$150 - \$249
\$	Silver Society	\$250 - \$349
\$	Gold Society	\$350 - \$499
\$	Directors Circle	\$500+

~~~~~  
**Hi Notes (continues from previous page)**

Payment \$10 \_\_\_\_ One program of choice      \$25 \_\_\_\_ All programs of choice

#4 - 25 words or less – Date of program \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

#5 - 25 words or less – Date of program \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

~~~~~  
**Make all business checks (no personal checks accepted) payable to:
 Basic High School Band and
 return with this form. Ad contracts received after the
 program deadline will be printed in the following program.**

Name of Basic Band Student: _____